

News Flash



SUMMER TIME
is the best time for your
senior portraits

Call today to arrange a
time to stop in for a free,
no obligation chat about
all of the options we have
available to you.

We guarantee that you will
be thrilled with your
portraits or we'll give you
your money back.

Coming Events

*Visit our
website for event details
or call 610-641-9025.

July & August

FREE WALL PORTRAIT UPGRADE

Here is your chance for huge savings, just order any wall portrait (including canvas mounts and wraps) and get a free upgrade to the next size.

July 17, 18 (two days only)

LEMONADE STAND

SNAPPY SESSION

We'll set up the lemonade stand, you just need to dress the kids in casual summer outfits for this fun, and sometimes messy, photo session.

No session fee and only \$20 per sheet when you place your order online.



August 20, 21 (two days only)

BACK TO SCHOOL

SNAPPY SESSION

An old school desk with an apple for the teacher, vintage books from the bookshelf, and your little ones dressed in their new school clothes. These will be portraits to treasure for years to come.



LAST CALL FOR CLASS OF 2013 REPRESENTATIVES

As a rep you can save your folks some money, and earn cash and cool electronics for yourself. Just sign up for a 2, 3, or 5 hour portrait plan by the July 31st deadline.

WHERE SHOULD I GO?

Much has changed over the years in how senior portraits are taken. Once upon a time the only option was to go with the contracted photographer and either have the photo taken in school or go to their studio. Now many schools allow you to choose any studio you may want to go to. Before you decide on a studio, it's important to know what you are looking for. Some people will include an object that represents themselves such as a car or basketball, or guitar. Others will choose natural or dramatic locations. A good point to remember is that the photo will outlast the latest fashions and trends.

There have been many people who have looked back at their photos and winced at the fashions that seemed so cutting edge at the time. A good rule is to alternate some conservative looks and some edgy looks during your sessions. Research your photography options and make your appointment early. Many photographers offer early bird discounts. In many parts of the country, yearbook photos are taken over the summer prior to the start of senior year. Your school may require that the yearbook photo be taken by their contract photographer, but you still have a choice as to where you have your senior portraits created.